

EEO PUBLIC FILE  
AUGUST 1, 2008 THROUGH JULY 31, 2009

WCHL  
RALEIGH-DURHAM-CHAPEL HILL, NORTH CAROLINA

WCHL 1360, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies at the station. We seek the help of local organizations in referring qualified applicants to our station. Organizations that wish to receive our vacancy information should contact Christy Dixon at WCHL 1360 by calling 919.933.4165.

This EEO Public File Report is filed in the WCHL public inspection file pursuant to Section 73.2080 of the Federal Communication Commission's rules.

During the period of August 1, 2008 through July 31, 2009, the station filled the following full-time vacancies:

<b>News Director</b>	<b>(1)</b>
<b>Account Executive</b>	<b>(1)</b>

The station interviewed a total of 1 person for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<b><u>Recruitment Source</u></b>	<b><u>Did Source Request Info?</u></b>	<b><u>Total Number of Interviewees</u></b>
ALAMANCE COMMUNITY COLLEGE Director of Placement 1247 JimmieKerr Rd. Graham, NC 27253           B	No	0
GREENSBORO COLLEGE Director of Placement 815 West Market Street Greensboro, NC 27401       B	No	0
PIEDMONT TECHNICAL COLLEGE Placement Coordinator P.O. Box 1197 Roxboro, NC 27573           B	No	0
WINSTON-SALEM STATE UNIVERSITY Director of Placement 601 Martin Luther King Jr. Drive Winston-Salem, NC 27110       B	No	0

EMPLOYMENT SECURITY COMMISSION Job Placement Office 309 N. William St. Goldsboro, NC 27530	G	No	0
JOHNSTON COMMUNITY COLLEGE Placement Office P.O. Box 2350 Smithfield, NC 27577	G	No	0
PITT COMMUNITY COLLEGE Job Link Center P.O. Drawer 7007 Greenville, NC 37835-7007	G	No	0
"ON-AIR" JOB TIP SHEET 937 Wild Ginger Trail West Chicago, IL 60185	M	No	0
FOUNDATION FOR MINORITY INTERESTS IN AMERICA 825 Seventh Ave. New York , NY 10019	M	No	0
HOWARD UNIVERSITY Director of Placement P.O. Box 667 Washington, DC 20059	M	No	0
METHODIST COLLEGE Director of Placement 5400 Ramsey Street Fayetteville, NC 28311	M	No	0
ST. ANDREW'S PRESB. COLLEGE Placement Office 1700 Dogwood Mile Laurinburg, NC 28352	M	No	0
UNC – ASHVILLE Director of Placement One University Heights Asheville, NC 28804	M	No	0

RED BUDD HOLY CHURCH Rev. F.C. Barnes, Pastor 1108 Luper Street Rocky Mount, NC 27801	T	No	0
BENNETT COLLEGE Director of Placement 900 E. Washington Street Greensboro, NC 27401-3298	B	No	0
EMPLOYMENT SECURITY COMMISSION Job Placement Office 2720 S. Mebane Street Burlington, NC 27215	B	No	0
HIGH POINT COLLEGE Director of Placement 833 Montlieu Ave. High Point, NC 27262	B	No	0
SALEM COLLEGE Director of Placement Winston-Salem, NC 27108	B	No	0
CAMPBELL UNIVERSITY Director of Placement P.O. Box 488 Buies Creek, NC 27506	G	No	0
GOLDSBORO HIGH SCHOOL School Counselor P.O. Box 1757 Goldsboro, NC 27801	G	No	0
LENOIR COMMUNITY COLLEGE Director of Placement P.O. Box 188 231 Hwy 58 South Kinston, NC 28502	G	No	0
WAYNE COMMUNITY COLLEGE Job Placement Coordinator 300 Wayne Memorial Drive Goldsboro, NC 27534	G	No	0
AMA JOB BANK Director of Job Placement c/o Ericsson GE Mobile Comm PO Box 13969 RTP, NC 27709	M	No	0

GASTON COLLEGE Director of Placement 201 Highway 321 South Dallas, NC 28034	M	No	0
JOHNSON C. SMITH UNIVERSITY Director of Placement 100 Beatties Ford Rd. Charlotte, NC 28216	M	No	0
NAB EMPLOYMENT CLEARINGHOUSE 1771 N. Street, NW Washington, DC 20036	M	No	0
ORGANIZATION OF CHINESE AMERICANS 1001 Conn. Ave. NW Ste 707 Washington, DC 20036	M	No	0
THE HOT SHEET P.O. Box 1476 Palm Havor, FL 34682	M	No	0
UNIVERSITY OF SOUTH CAROLINA Director of Placement Columbia, SC 29208	M	No	0
DUKE UNIVERSITY Director of Placement 2024 W. Main St. Bay A Durham, NC 27708	R	No	0
DURHAM TECHNICAL COLLEGE Director of Placement P.O. Drawer 11307 1637 Lawson St Durham, NC 27703	R	No	0
NCAB JOB BANK Kelly Chamberlain P.O. Box 627 Raleigh, NC 27602		No	0
SEYMOUR JOHNSON FAMILY SUPPORT Ms. Ollie Foster, Job Placement Manager 1255 Andrews St., Bldg 3616 Seymour Johnson AFB, NC 27531	R	No	0

UNC – CHAPEL HILL Journalism and Mass Communication Howell Hall, CB 3365 Chapel Hill, NC 27599	R	No	0
WOMEN’S CENTER OF RALEIGH 128 E. Hargett St., Ste 10 Raleigh, NC 27601	R	No	0
FIRST CALVARY BAPTIST CHURCH Rev. W.R. Burston Halifax Road Rocky Mount, NC 27801	T	No	0
MORNING STAR CHURCH OF CHRIST Rev. T.R. McCarter 907 Holly Street Rocky Mount, NC 27801	T	No	0
BROADCASTING INSTITUTE OF MD Director of Placement 7200 Harford Road Baltimore, MD 21234-7702	M	No	0
UNIVERSITY ELON COLLEGE Director of Placement 2700 Campus Box Elon, NC 27244-2010	B	No	0
FORSYTH TECHNICAL COLLEGE Director of Placement 2100 Silas Creek Parkway Winston, Salem, NC 27103	B	No	0
ISOTHERMAL COMMUNITY COLLEGE Director of Placement P.O. Box 804 Spindale, NC 28160	B	No	0
UNC – GREENSBORO Director of Placement P.O. Box 26170 Greensboro, NC 27402-6170	B	No	0

EAST CAROLINA UNIVERSITY Director of Placement East Fifth St. Greenville, NC 27858	G	No	0
GOLDSBORO-WAYNE NAACP P.O. Drawer 1205 Goldsboro, NC 27530	G	No	0
LENOIR-RHYNE COLLEGE Director of Placement 7 <sup>th</sup> Ave. & 8 <sup>th</sup> st. NE Hickory, NC 28601	G	No	0
WILSON COUNTY TECHNICAL COLLEGE Placement Office P.O. Box 4305 – Woodard Station Wilson, NC 27893	G	No	0
APPALACHIAN STATE UNIVERSITY Office of Career Development 301 Administration Annex Boone, NC 28608	M	No	0
HISPANIC LINK NEWS SVC, INC. 1420 N St., NW Washington, DC 20036	M	No	0
MARSHALL UNIVERSITY 1 John Marshall Drive Huntington, WV 25755	M	No	0
NATIVE AMERICAN PBC P.O. Box 83111 Lincoln, NE 68501	M	No	0
PEMBROKE STATE UNIVERSITY Director of Placement P.O. Box 1510 Pembroke, NC 28372	M	No	0

THE LINKS, INC. 1200 Massachusetts Ave., NW Washington, DC 20005	M	No	0
WESTERN CAROLINA UNIVERSITY 460 HFR Admin. Bldg. Cullowhee, NC 28723	M	No	0
EMPLOYMENT SECURITY COMMISSION Job Placement Office 700 Wade Ave Raleigh, NC 27605	R	No	0
NC CENTRAL UNIVERSITY Director of Placement Fayetteville and Lawson St. Durham, NC 27707	R	No	0
OFFICE OF THE GOVERNOR 20301 Mail Service Center Raleigh , NC 27699-0301	R	No	0
SHAW UNIVERSITY Director of Placement 118 East South Street Raleigh, NC 27601	R	No	0
UNIVERSITY OF NORTH CAROLINA Director of Placement Campus Box 5140 Chapel Hill, NC 27599	R	No	0
NASH COUNTY COMMUNITY COLLEGE Placement Office P.O. Box 7488 Rocky Mount, NC 27804	T	No	0
GRTER MT. HERMON BAPTIST CHURCH Rev. J.O. Thorne, Pastor 807 Broach Street Rocky Mount, NC 27801	T	No	0

NAACP Rev. Elbert Lee, President 1121 Sandon Circle Rocky Mount, NC 27801	T	No	0
Chapel Hill Herald 2828 Pickett Road Durham, NC 27705		No	0
Independent Weekly 302 E. Pettigrew Street Suite 3A Durham, NC 27715		No	0
BROOKS, PIERCE, McLENDON, HUMPHREY & LEONARD 1600 First Union Capitol Center 150 Fayetteville St. Mall Raleigh, NC 27601		No	0
Craig's List		No	0
Referrals		No	1
Hire from within department		Yes	1

Exhibit A contains the following information for each full time vacancy; recruitment source, total number of persons interviewed for each full-time vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

**EXHIBIT A**  
**WCHL**  
**Raleigh-Durham-Chapel Hill, North Carolina**

**FULL-TIME VACANCY INFORMATION**

Job Title of Vacancy: News Director (WCHL)

Recruitment Source: WCHL

Date Vacancy Opened: May 15, 2009

Total Number of Persons Interviewed: 1

Date Vacancy Filled: June 8, 2009

## **EXHIBIT B OUTREACH INITIATIVES**

**WCHL has engaged in the following outreach initiatives from August 2008 through July 2009:**

Chamber of Commerce's Annual Meeting  
Village Pride Awards Hometown Heroes Luncheon  
Cornucopia House's A Chocolate Affair  
American Heart Associations' Heart Breakfast at Squids  
Family Violence Prevention Center's Silent No More Auction  
UNC Dance Marathon  
Ronald McDonald House's Girls Just Wanna Have Fun  
IFC Crop Walk  
Rainbow Soccer Spring Sponsor  
Orange County's Annual Egg Hunt  
Chapel Hill-Carrboro-Orange County Forum  
Endurance Magazine's Tar Heel 10 Miler/Franklin 5000  
Orange County Partnership for Young Children's/YMCA's Healthy Kids Day  
Town of Chapel Hill's Earth Day Festival  
UNC Lineberger's Beach Ball  
CH-Carrboro City Schools Teachers First Breakfast  
Butch and Tammy Davis Charity Golf Tournament  
Town of Chapel Hill's Locally Grown Concert and Movie Series  
Town of Carrboro's July Fourth Celebration  
Town of Chapel Hill's July Fourth Celebration  
University Mall's Back to School Day  
Rainbow Soccer Fall Sponsor  
Town of Chapel Hill's FestiFall  
EmPOWERment, Inc.'s Build-A-Home  
RSVVP  
Chamber of Commerce's Sustainability Awards  
Ronald McDonald House's A Tasteful Affaire  
Orange County Rape Crisis Center's Holiday Auction  
The Arc of Orange County's Festival of Trees  
Orange County Business Expo  
Job Openings/ Internship Openings posted on WCHL's website  
Carolina Connection – 30 Minute program produced by UNC-CH Journalism Students  
Internship solicitation through the Daily Tar Heel – UNC-CH daily newspaper  
Career Explorers - Job Placement of High School Students through EmPOWERment, INC.  
Job Shadowing Program through Communities in Schools of Orange County  
High School Sports Mentorship Program - Volunteer Opportunities through local high schools  
Community Service Projects through Carolina Friends School  
Rainbow Soccer team  
10 hour Chapel Hill, Carrboro, Orange County Forum